



Horizon Research

Migrant exploitation survey September 2025

Prepared for

Te Kāhui Tika Tangata Human Rights Commission





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Executive Summary

This report summarises the results of a survey of New Zealand adults' views on migrant exploitation in Aotearoa New Zealand.

The survey was conducted nationwide between 4th and 14th September, 2025. There were 1,073 respondents aged 18+, representing New Zealand's adult population.

At a 95% confidence level, the survey has a maximum margin of error of ±3% overall.

Summary of findings

Migrants in Aotearoa New Zealand

There is high awareness of migrants and the rights they have in Aotearoa New Zealand.

94% (equivalent to around 3,645,000 adults¹) are aware that In New Zealand we have migrants who come to work for fixed periods of time.

86% (3,340,000 adults) know many migrants are only able to work for a single employer named on their visa and cannot easily change jobs.

Opinion of migrant workers

The majority believe that migrant workers are valuable contributors to society and businesses.

77% (2,972,000 adults) agree that *migrant workers make an important contribution to our society.*

75% (2,895,000 adults) agree migrant workers help ensure businesses in our society can thrive by filling skill and labour shortages.

Most support that migrants should be entitled to public healthcare in same way that other workers are -60% (2,335,000 adults) agree.

Opinion is split on migrants *taking jobs away from non-migrants*, with **30**% (1,152,00 adults) agree and **43**% (1,65,000 adults) disagree.

¹ All population numbers based on the Stats NZ 2023 Census population 3,865,235 people aged 18 or over. All population numbers are to the nearest thousand.





	Total Agree ²	Total Disagree ³
Migrant workers make an important contribution to our society	77%	5%
Migrant workers help ensure businesses in our society can thrive by filling skill and labour shortages	75%	7%
Migrant workers should be entitled to public health care in the same way that other workers are	60%	16%
Migrant workers should be able to change employers in the same way that other workers can	55%	19%
Migrant workers should have a pathway to be able to stay here permanently (permanent residency)	51%	19%
Migrant workers take jobs away from non- migrants	30%	43%
It is acceptable for migrant workers to have fewer employment rights and protections than other workers	18%	64%

Migrant exploitation

15% (588,000 adults) say they or someone they know have lived experience of migrant exploitation.

There is concern about migrant exploitation and whether the issue is being addressed.

80% (3,104,000 adults) agree that it is important for the government to *take meaningful steps* to address the exploitation of migrant workers.

57% (2,184,000 adults) agree that the *exploitation of migrant workers is a serious problem in New Zealand.*

58% (2,234,000 adults) believe *employers* who exploit migrant workers normally get away with it.

² Strongly agree/agree

³ Strongly disagree/disagree





People believe that something can be done about migrant exploitation with 73% (2,806,000 adults) disagreeing that there is nothing we can do to reduce the exploitation of migrant workers.

	Total Agree	Total Disagree
It is important to me that the government takes meaningful steps to address the exploitation of migrant workers	80%	4%
Employers who exploit migrant workers normally get away with it	58%	5%
The exploitation of migrant workers is a serious problem in New Zealand	57%	9%
Our immigration rules make it too easy to exploit migrant workers	46%	8%
It is just a small number of bad employers exploiting migrant workers	45%	15%
Migrant workers are often to blame for ending up in exploitative circumstances	21%	49%
There is nothing we can do to reduce the exploitation of migrant workers	11%	73%

Workplace rights and responsibilities

The majority agree that everyone deserves fairness and security in the workplace.

92.7% (3,583,000 adults) agree everyone deserves a life free from harm and exploitation at work.

92.6% (3,579,000 adults) believe that everyone deserves to be treated with dignity at work.

92% (3,556,000 adults) agree everyone deserves a fair go at work.

	Total Agree ⁴	Total Disagree ⁵
Everyone deserves a life free from harm and exploitation at work	93%	1%
Everyone deserves to be treated with dignity at work	93%	1%
Everyone deserves a fair go at work	92%	1%
Everyone deserves the opportunity to create a better life for themselves and their families	91%	2%
Our society has a responsibility to make sure all people living and working in our communities are treated with respect	91%	2%
We should ensure that people are treated with hospitality, care and manaaki in the workplace	89%	2%
No matter what we look like or where we come from, most of us try to treat others the way we'd want to be treated	81%	7%

⁴ Strongly agree/agree

⁵ Strongly disagree/disagree





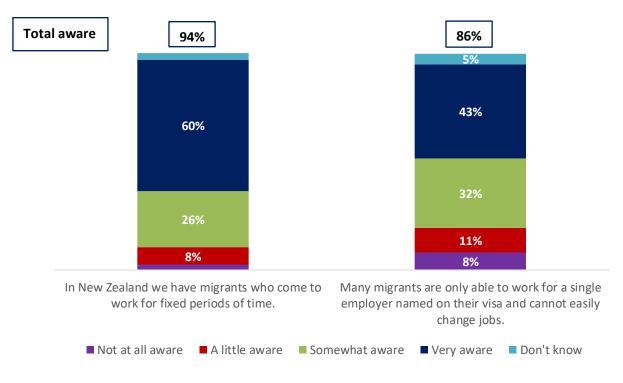
Report

Migrants in Aotearoa New Zealand

94% (3,645,000 adults) are aware that In New Zealand we have migrants who come to work for fixed periods of time.

86% (3,340,000 adults) say that many migrants are only able to work for a single employer named on their visa and cannot easily change jobs.

Migrants in Aotearoa New Zealand



Total Sample: n=1,073
Excludes respondents who selected "prefer not to answer"





The table below shows the people more likely to be aware of working conditions for migrants who come to New Zealand.

More likely to be aware ⁶							
In New Zealand we have migrants who come for fixed periods of time.	Many migrants are only able to work for employer named on their visa and canno change jobs.						
Total 94%		Total 86%					
55+ year olds	98%	25-34 year olds	92%				
Household income \$50k-\$150k	98%	55-64 year olds	93%				
Household income \$150k+	97%	Employed	90%				
Household with children	97%	Household income \$50k-\$150k	91%				
Voted Green Party in 2023	98%	Household income \$150k+	96%				
Voted National Party in 2023	97%	Voted ACT in 2023	96%				
		Voted National Party in 2023	91%				

Opinion of migrant workers

When asked their opinion on migrant workers, the majority believe that migrant workers are valuable contributors to society and businesses.

77% (2,972,000 adults) agree⁷ that migrant workers make an important contribution to our society. **29.4%** (1,136,000 adults) strongly agree.

75% (2,895,000 adults) agree *migrant workers help ensure businesses in our society can thrive by filling skill and labour shortages*, with **28.9%** (1,117,00 adults) saying they strongly agree.

Most people support that migrants should be entitled to public healthcare in same way that other workers are -60% (2,335,000 adults) agree.

Opinion is split on migrants *taking jobs away from non-migrants*, with **30**% (1,152,00 adults) who agree and **43**% (1,65,000 adults) who disagree⁸.

⁸ Strongly disagree/disagree

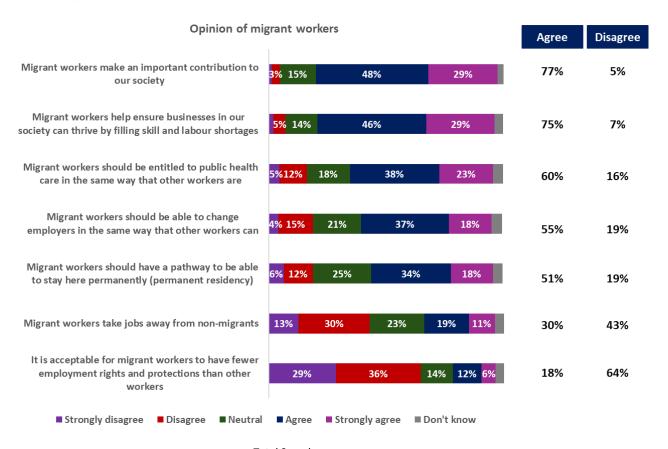
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⁶ Very aware/Somewhat aware/A little aware

⁷ Strongly agree/agree







Total Sample Excludes respondents who selected "prefer not to answer"





The table below shows differences across groups and their opinions of migrant workers.

In this survey we asked respondents who they voted for in 2023. The table shows the divide between voters of opposition parties and the current coalition parties.

	More likely to agree ⁹		More likely to disagree ¹⁰	
	55+ year olds	83%	Voted New Zealand First in	17%
	Have household income	89%	2023	
Migrant workers make an	\$150k+			
important contribution to	Couple only (no children at	83%		
our society	home)			
our society	Asian	90%		
	Voted Green Party in 2023	87%		
	Voted Labour Party in 2023	84%		
Migrant workers help	75+ year olds	86%	Māori	13%
ensure businesses in our	Have household income	85%	Voted New Zealand First in	22%
society can thrive by filling	\$150k+		2023	
skill and labour shortages	Living with extended family	87%		
skill allu labout siloi tages	Voted Labour Party in 2023	81%		
	75+ year olds	70%	55-64 year olds	29%
Migrant workers should be	Asian	69%	Have household income	24%
entitled to public health	Voted Green Party in 2023	84%	\$50k-\$70k	
care in the same way that			Voted ACT in 2023	30%
other workers are			Voted New Zealand First in	36%
			2023	
Migrant workers should be	Have household income \$70k-	68%	Voted National Party in 2023	27%
able to change employers	\$100k		Voted New Zealand First in	35%
in the same way that other	Voted Green Party in 2023	79%	2023	
workers can				
Migrant workers should	Under 35 year olds	65%	45-54 year olds	27%
Migrant workers should	Have household income	62%	55-64 year olds	28%
have a pathway to be able	\$150k+		Voted New Zealand First in	41%
to stay here permanently	Asian	74%	2023	
(permanent residency)	Voted Green Party in 2023	72 %		
	18-24 year olds	44%	65-74 year olds	62 %
Migrant workers take jobs	Māori	40%	75+ year olds	61%
away from non-migrants	Voted New Zealand First in	49%	Voted Green Party in 2023	64%
	2023		Voted Labour Party in 2023	49%
la in a constabile for uniquent	Under 35 year olds	31%	55+ year olds	78%
It is acceptable for migrant	Have household income	26%	Voted Green Party in 2023	84%
workers to have fewer	\$150k+		Voted Labour Party in 2023	74%
employment rights and	Voted ACT in 2023	32%	•	
protections than other	Voted New Zealand First in	30%		
workers	2023			

¹⁰ Strongly disagree/disagree

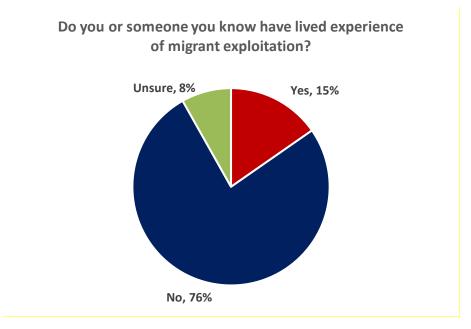
⁹ Strongly agree/agree





Migrant exploitation

15% (588,000 adults) say they or someone they know have *lived experience of migrant exploitation*.



Total Sample: n=1,069 Excludes respondents who selected "prefer not to answer"

The people more likely to have lived experience of migrant exploitation or to know someone who has are:

- Under 35 years old
- Have annual household income \$70k-\$100k
- Pacific ethnicity
- Asian ethnicity.

Profiles of people who have lived experience of migrant exploitation or know someone who has are detailed in the following table.





Do you or someone you know have lived experience of migrant exploitation?						
	Total sample	Yes	No			
AGE						
18-24 years	13%	16%	10%			
25-34 years	17%	23%	16%			
35-44 years	17%	20%	16%			
45-54 years	17%	18%	16%			
55-64 years	13%	9%	14%			
65-74 years	13%	9%	15%			
75 years or over	12%	4%	14%			
Under 35 years	30%	39%	26%			
35-54 years	33%	38%	32%			
55+ years	37%	23%	42%			
GENDER	07,70	20,0				
Male	49%	53%	48%			
Female	51%	47%	52%			
Another gender	1%	0%	1%			
EMPLOYED	170	070	170			
Yes	62%	76%	59%			
No	38%	24%	41%			
HOUSEHOLD INCOME	3070	24/0	41/0			
	7%	5%	69/			
Less than \$20,000 per year	-		6%			
Between \$20,001 and \$30,000 per year	9%	11%	9%			
Between \$30,001 and \$50,000 per year	15%	13%	16%			
Between \$50,001 and \$70,000 per year	13%	10%	14%			
Between \$70,001 and \$100,000 per year	14%	21%	13%			
Between \$100,001 and \$150,000 per year	15%	15%	16%			
Between \$150,001 and \$200,000 per year	8%	10%	7%			
More than \$200,000 per year	6%	5%	6%			
Don't know/ prefer not to say	14%	11%	13%			
Under \$50,000	31%	29%	31%			
\$50,000-\$150,000	42%	46%	42%			
Over \$150,000	14%	15%	14%			
HOUSEHOLD TYPE						
Single person household	19%	16%	20%			
Couple only (no children/none at home)	30%	29%	32%			
Two parent family, one or two children at home	23%	28%	21%			
Two parent family, three or more children at	6%	7%	5%			
home						
One parent family, one or two children at home	5%	4%	5%			
One parent family, three or more children at	2%	3%	2%			
home						
Flatting or boarding - not a family home	8%	11%	7%			
Extended family	6%	3%	6%			
Prefer not to say	2%	1%	1%			
HOUSEHOLD WITH CHILDREN	41%	44%	40%			
HOUSEHOLD WITHOUT CHILDREN	57%	56%	59%			

BLUE = significantly higher than total sample RED = significantly lower than total sample





Do you or someone you know have lived experience of migrant exploitation?						
	Total sample	Yes	No			
European	72%	55%	75%			
Māori	13%	11%	12%			
Pacific	6%	13%	5%			
Asian	13%	24%	11%			
Middle Eastern, Latin American, African (MELAA)	2%	4%	1%			
Other	6%	7%	6%			
PARTY VOTE 2023						
ACT New Zealand	6%	10%	6%			
Green Party	8%	9%	9%			
Labour Party	19%	18%	20%			
National Party	27%	16%	30%			
New Zealand First	4%	4%	5%			
Te Pāti Māori	3%	3%	3%			
N (unweighted)	1,074	164	810			

weighted) | 1,074 | 164 | BLUE = significantly higher than total sample RED = significantly lower than total sample



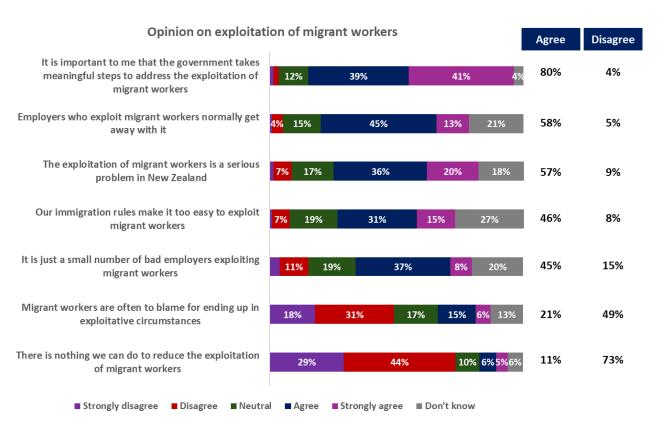


Opinion on migrant exploitation

80% (3,104,000 adults) agree that it is important for the government to *take meaningful steps* to address the exploitation of migrant workers. **41%** (1,589,000 adults) strongly agree.

There is concern about migrant exploitation and whether the issue is being addressed.

- **57%** (2,184,000 adults) agree that the *exploitation of migrant workers is a serious* problem in New Zealand, with **20%** (777,000 adults) saying the *strongly agree*.
- **58%** (2,234,000 adults) believe *employers who exploit migrant workers normally get away with it.*
- **46%** (1,770,000 adults) think our *immigration rules make it too easy to exploit migrant workers*.



Total Sample
Excludes respondents who selected "prefer not to answer"





The table below shows differences across groups and their opinions on the exploitation of migrant workers.

Differences among voters are highlighted in the table.

	More likely to agree ¹¹		More likely to disagree ¹²	
	65-74 year olds	91%	No significant differences	
It is important to me that	75+ year olds	93%		
the government takes	Have household income	87%		
meaningful steps to	\$100k-\$150k			
address the exploitation of	Have household income	89%		
migrant workers	\$150k+			
mgrant workers	Voted Green Party in 2023	89%		
	Voted Labour Party in 2023	87%		
	65-74 year olds	67%	Voted National Party in 2023	11%
	Have household income \$70k-	68%		
Employers who exploit	\$100k			
migrant workers normally	Have household income	68%		
get away with it	\$150k+			
	Voted Green Party in 2023	77%		
	Voted Labour Party in 2023	69%		
The exploitation of migrant	65-74 year olds	70%	Voted Act in 2023	24%
workers is a serious	Voted Green Party in 2023	74%		
problem in New Zealand	Voted Labour Party in 2023	68%		
Our immigration rules	55+ year olds	52%	Voted Act in 2023	20%
make it too easy to exploit	Voted Green Party in 2023	69%	Voted National Party in 2023	13%
migrant workers				
	65-74 year olds	55%	Pacific ethnicity	34%
	Have household income	57%	Voted Green Party in 2023	28%
It is just a small number of	\$150k+			
bad employers exploiting	Couple only (no children at	52%		
migrant workers	home)			
	Voted Act in 2023	66%		
	Voted National Party in 2023	57%		
	Under 35 year olds	33%	55+ year olds	62%
	Asian ethnicity	36%	Have household income	60%
Migrant workers are often	·		\$150k+	
to blame for ending up in			Couple only (no children at	55%
exploitative circumstances			home)	
·			Voted Green Party in 2023	68%
			Voted Labour Party in 2023	58%
	Under 35 year olds	22%	55+ year olds	90%
	Employed	14%	Have household income	80%
There is neally	Have household income \$70k-	18%	\$150k+	
There is nothing we can do	\$100k		Couple only (no children at	80%
to reduce the exploitation	Asian ethnicity	19%	home)	
of migrant workers			Voted Green Party in 2023	84%
			Voted Labour Party in 2023	78%
			. 3.00 -0.00 1 1 010 111 2020	- 3,0

¹² Strongly disagree/disagree

¹¹ Strongly agree/agree





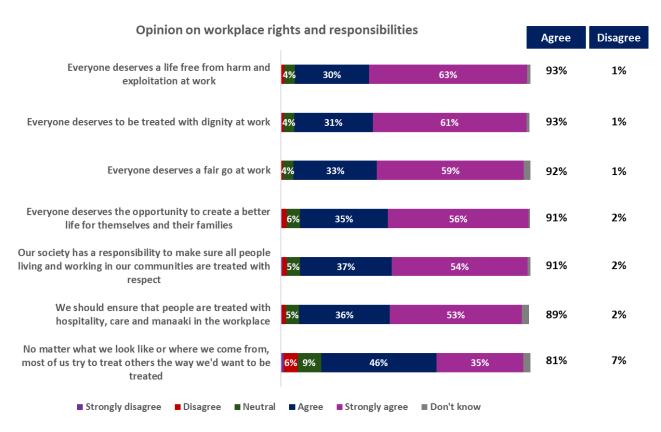
Opinion on workplace rights and responsibilities

The majority agree that everyone deserves fairness and security in the workplace.

92.7% (3,583,000 adults) agree everyone deserves a life free from harm and exploitation at work. **63%** (2,435,000 adults) strongly agree.

92.6% (3,579,000 adults) agree *everyone deserves to be treated with dignity at work.* **61%** (2,373,000 adults) *strongly agree*.

92% (3,556,000 adults) agree everyone deserves a fair go at work. **59%** (2,265,000 adults) strongly agree.



Total Sample Excludes respondents who selected "prefer not to answer"





The table below shows groups who are significantly more likely to agree with the opinions on fairness in the workplace.

	Total agree	More likely to agree ¹³	
		55+ year olds	98%
Everyone deserves a life free from harm and		Have household income \$70k-\$100k	97%
exploitation at work	93%	Have household income \$150k+	97%
exploitation at work		Household with children	95%
		Voted Labour Party in 2023	96%
Everyone deserves to be treated with dignity at	93%	55+ year olds	99%
work		Household with children	95%
Everyone deserves a fair go at work	92%	55+ year olds	97%
		65-74 year olds	96%
Everyone deserves the opportunity to create a	91%	75+ year olds	98%
better life for themselves and their families	0 = 70	Have household income \$150k+	97%
		Voted Labour Party in 2023	95%
		65-74 year olds	97%
		75+ year olds	96%
Our society has a responsibility to make sure all		Have household income \$150k+	96%
people living and working in our communities	91%	Two parent family, one or two children	95%
are treated with respect		at home	
		Asian	95%
		Voted Labour Party in 2023	94%
		65-74 year olds	93%
We should ensure that people are treated with		75+ year olds	95%
hospitality, care and manaaki in the workplace	89%	Have household income \$20k-\$30k	96%
		Voted Green Party in 2023	94%
		Voted Labour Party in 2023	96%
No matter what we look like or where we come		75+ year olds	87%
from, most of us try to treat others the way	81%	Have household income \$200k+	89%
we'd want to be treated		Asian	87%

-

¹³ Strongly agree/agree





Appendix 1 – Methodology and Sample

1,073 members from Horizon Research's online panels and a third-party research panel, representing the New Zealand population 18+, responded to the survey between 4th and 14th September 2025.

The total sample is weighted on age, employment, Party Vote 2023, region, personal income and ethnicity to match the New Zealand adult population.

The survey has a maximum margin of error, at a 95% confidence level of ±3% overall.

Demographic results tables accompany this report.





Appendix 2 – Data tables by party vote

The survey asked respondents which parties they voted for in the 2023 general election. The tables below are all results among main voters of the main parties.

Note: Numbers in BLUE = significantly higher than total sample and numbers in RED = significantly lower than total sample

In New Zealand we have		PARTY VOTE 2023					
migrants who come to work for fixed periods of time.	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Not at all aware	2%	6%	0%	2%	1%	5%	7%
A little aware	8%	9%	5%	5%	7%	7%	5%
Somewhat aware	26%	19%	28%	28%	25%	30%	19%
Very aware	60%	66%	66%	63%	66%	56%	65%
Don't know	3%	0%	2%	2%	2%	1%	5%
Prefer not to answer	0%	0%	0%	0%	0%	1%	0%
Total aware	94%	94%	98%	97%	97%	93%	89%
		•	•	•		•	
N (unweighted)	1,073	87	127	324	254	64	37

Many migrants are only		PARTY VOTE 2023					PARTY VOTE 2023				
able to work for a single employer named on their visa and cannot easily change jobs.	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori				
Not at all aware	8%	3%	6%	9%	5%	17%	9%				
A little aware	11%	13%	14%	12%	10%	10%	13%				
Somewhat aware	32%	38%	26%	31%	35%	26%	24%				
Very aware	43%	45%	50%	44%	46%	37%	49%				
Don't know	5%	0%	4%	5%	4%	8%	2%				
Prefer not to answer	1%	1%	0%	0%	0%	2%	2%				
Total aware	86%	96%	90%	86%	91%	73%	86%				
N (unweighted)	1,073	87	127	323	254	65	37				





Migrant workers make				PARTY V	OTE 2023		
an important contribution to our society	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	1%	5%	1%	1%	0%	8%	3%
Disagree	3%	4%	2%	3%	3%	10%	7%
Neutral	15%	12%	8%	10%	16%	25%	24%
Agree	48%	53%	41%	49%	54%	38%	31%
Strongly agree	29%	23%	46%	35%	25%	16%	32%
Don't know	3%	2%	2%	2%	1%	2%	5%
Prefer not to answer	1%	0%	0%	0%	0%	2%	0%
TOTAL DISAGREE	5%	9%	3%	4%	3%	17 %	9%
TOTAL AGREE	77%	77%	87%	84%	79%	54%	62%
N (unweighted)	1,070	87	127	321	254	65	37

Migrant workers help				PARTY V	OTE 2023		
ensure businesses in our society can thrive by filling skill and labour shortages	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	2%	4%	1%	1%	1%	10%	3%
Disagree	5%	1%	4%	4%	5%	12%	8%
Neutral	14%	10%	10%	13%	15%	16%	7%
Agree	46%	52%	46%	47%	50%	42%	37%
Strongly agree	29%	30%	36%	33%	27%	18%	39%
Don't know	4%	3%	3%	1%	1%	0%	7%
Prefer not to answer	1%	0%	0%	0%	0%	2%	0%
TOTAL DISAGREE	7 %	5%	5%	6%	6%	22%	11%
TOTAL AGREE	75%	83%	82%	81%	78%	60%	76%
		•	•			•	
N (unweighted)	1,073	87	127	323	254	65	37

Migrant workers take		PARTY VOTE 2023							
Migrant workers take jobs away from non-migrants	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori		
Strongly disagree	13%	14%	24%	17%	7%	6%	31%		
Disagree	30%	33%	40%	33%	34%	25%	16%		
Neutral	23%	17%	19%	21%	28%	16%	22%		
Agree	19%	21%	9%	19%	18%	28%	22%		
Strongly agree	11%	13%	6%	8%	10%	21%	7%		
Don't know	4%	2%	3%	3%	3%	3%	2%		
Prefer not to answer	0%	0%	0%	0%	0%	1%	0%		
TOTAL DISAGREE	43%	47%	64%	49%	41%	32%	47%		
TOTAL AGREE	30%	34%	15%	27%	28%	49%	29%		
N (unweighted)	1,070	86	127	323	254	64	37		





It is acceptable for			PARTY VOTE 2023							
migrant workers to have fewer employment rights and protections than other workers	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori			
Strongly disagree	29%	13%	49%	37%	16%	25%	44%			
Disagree	36%	42%	35%	36%	45%	31%	16%			
Neutral	14%	10%	5%	12%	16%	8%	28%			
Agree	12%	23%	5%	9%	15%	20%	7%			
Strongly agree	6%	8%	3%	4%	6%	10%	2%			
Don't know	4%	3%	3%	2%	2%	4%	2%			
Prefer not to answer	1%	0%	0%	0%	0%	2%	0%			
TOTAL DISAGREE	64%	55%	84%	74%	61%	56%	60%			
TOTAL AGREE	18%	32%	8%	12%	21%	30%	9%			
N (unweighted)	1,072	87	127	323	254	65	37			

Migrant workers should		PARTY VOTE 2023							
be able to change employers in the same way that other workers can	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori		
Strongly disagree	4%	5%	0%	2%	5%	15%	10%		
Disagree	15%	18%	5%	12%	21%	20%	11%		
Neutral	21%	24%	14%	21%	22%	14%	30%		
Agree	37%	36%	42%	42%	37%	43%	31%		
Strongly agree	18%	10%	36%	18%	11%	6%	16%		
Don't know	4%	6%	2%	6%	3%	0%	2%		
Prefer not to answer	1%	2%	0%	1%	0%	2%	0%		
TOTAL DISAGREE	19%	22%	5%	14%	27 %	35 %	21%		
TOTAL AGREE	55%	46%	79%	60%	48%	49%	47%		
N (unweighted)	1,072	87	127	323	254	65	37		





Migrant workers should		PARTY VOTE 2023						
be entitled to public health care in the same way that other workers are	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori	
Strongly disagree	5%	8%	1%	3%	4%	19%	13%	
Disagree	12%	22%	6%	10%	15%	18%	15%	
Neutral	18%	16%	7%	17%	24%	21%	17%	
Agree	38%	37%	49%	40%	38%	28%	25%	
Strongly agree	23%	13%	34%	26%	16%	8%	25%	
Don't know	4%	5%	3%	4%	2%	4%	5%	
Prefer not to answer	1%	0%	0%	1%	0%	2%	0%	
TOTAL DISAGREE	16%	30%	7 %	13%	19%	36 %	28%	
TOTAL AGREE	60%	50%	84%	66%	54%	37%	50%	
N (unweighted)	1,070	86	127	323	253	64	37	

Migrant workers should		PARTY VOTE 2023							
have a pathway to be able to stay here permanently (permanent residency)	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori		
Strongly disagree	6%	4%	1%	3%	8%	28%	10%		
Disagree	12%	20%	9%	13%	16%	13%	8%		
Neutral	25%	19%	16%	22%	28%	27%	27%		
Agree	34%	39%	46%	38%	35%	22%	34%		
Strongly agree	18%	14%	26%	17%	11%	8%	17%		
Don't know	4%	4%	3%	6%	2%	1%	2%		
Prefer not to answer	1%	1%	0%	1%	1%	2%	2%		
TOTAL DISAGREE	19%	24%	10 %	16%	23%	41%	17%		
TOTAL AGREE	51%	53%	72%	55%	46%	29%	51%		
N (unweighted)	1,073	87	127	324	254	65	37		

Do you or someone you		PARTY VOTE 2023							
know have lived experience of migrant exploitation?	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori		
Yes	15%	24%	17%	15%	9%	13%	16%		
No	76%	71%	78%	79%	84%	78%	65%		
Unsure	8%	4%	5%	6%	7%	9%	11%		
Prefer not to answer	1%	2%	0%	1%	1%	1%	8%		
N (unweighted)	1,069	87	127	322	254	65	37		





The exploitation of				PARTY V	OTE 2023		
migrant workers is a serious problem in New Zealand	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	1%	2%	0%	1%	1%	0%	8%
Disagree	7%	22%	2%	2%	8%	10%	10%
Neutral	17%	17%	10%	13%	21%	16%	13%
Agree	36%	31%	42%	45%	39%	29%	24%
Strongly agree	20%	14%	32%	23%	14%	22%	25%
Don't know	18%	14%	14%	15%	17%	21%	18%
Prefer not to answer	1%	1%	0%	0%	0%	1%	2%
TOTAL DISAGREE	9%	24%	2 %	3%	10%	10%	19%
TOTAL AGREE	57%	45%	74%	68%	53%	52%	49%
N (unweighted)	1,058	87	123	320	252	64	36

Our immigration rules		PARTY VOTE 2023							
make it too easy to exploit migrant workers	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori		
Strongly disagree	1%	4%	0%	1%	1%	0%	8%		
Disagree	7%	16%	3%	3%	12%	8%	3%		
Neutral	19%	18%	8%	19%	20%	23%	11%		
Agree	31%	26%	42%	34%	33%	23%	31%		
Strongly agree	15%	16%	27%	17%	10%	17%	28%		
Don't know	27%	20%	20%	26%	25%	29%	19%		
Prefer not to answer	1%	0%	0%	1%	0%	1%	0%		
TOTAL DISAGREE	8%	20%	3%	4%	13%	8%	11%		
TOTAL AGREE	46%	42%	69%	50%	42%	39%	59%		
N (unweighted)	1,061	87	123	321	254	65	35		

It is just a small number			PARTY VOTE 2023							
of bad employers exploiting migrant workers	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori			
Strongly disagree	4%	3%	5%	5%	0%	2%	18%			
Disagree	11%	9%	24%	12%	9%	14%	12%			
Neutral	19%	13%	20%	17%	20%	20%	17%			
Agree	37%	49%	24%	37%	48%	39%	16%			
Strongly agree	8%	17%	4%	7%	9%	13%	17%			
Don't know	20%	9%	24%	21%	15%	11%	20%			
Prefer not to answer	1%	0%	0%	1%	0%	1%	0%			
TOTAL DISAGREE	15%	12%	28%	17%	9%	16%	30%			
TOTAL AGREE	45%	66%	28%	44%	57 %	52%	33%			
N (unweighted)	1,062	87	123	321	253	65	36			





Migrant workers are		PARTY VOTE 2023						
often to blame for ending up in exploitative circumstances	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori	
Strongly disagree	18%	13%	39%	24%	8%	14%	38%	
Disagree	31%	29%	28%	34%	38%	30%	16%	
Neutral	17%	22%	13%	15%	19%	18%	14%	
Agree	15%	13%	8%	14%	18%	17%	19%	
Strongly agree	6%	11%	4%	5%	4%	6%	6%	
Don't know	13%	12%	7%	8%	14%	14%	7%	
Prefer not to answer	1%	0%	0%	0%	0%	1%	0%	
TOTAL DISAGREE	49%	42%	68%	58%	46%	44%	54%	
TOTAL AGREE	21%	24%	12%	19%	22%	23%	24%	
N (unweighted)	1,062	87	123	321	254	65	36	

Employers who exploit				PARTY V	OTE 2023		
migrant workers normally get away with it	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	1%	2%	1%	0%	1%	2%	3%
Disagree	4%	9%	1%	1%	10%	1%	0%
Neutral	15%	22%	2%	12%	17%	17%	17%
Agree	45%	33%	59%	55%	46%	48%	30%
Strongly agree	13%	15%	19%	14%	9%	14%	24%
Don't know	21%	18%	19%	18%	18%	17%	27%
Prefer not to answer	1%	0%	0%	1%	0%	1%	0%
TOTAL DISAGREE	5%	12%	2%	1%	11%	3%	3%
TOTAL AGREE	58%	48%	77%	69%	55%	62%	54%
N (unweighted)	1,058	87	123	321	253	64	36

It is important to me		PARTY VOTE 2023						
that the government takes meaningful steps to address the exploitation of migrant workers	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori	
Strongly disagree	2%	5%	0%	3%	1%	0%	3%	
Disagree	2%	4%	3%	2%	1%	2%	3%	
Neutral	12%	16%	6%	6%	13%	10%	15%	
Agree	39%	36%	27%	38%	49%	45%	20%	
Strongly agree	41%	37%	62%	48%	36%	33%	51%	
Don't know	4%	2%	2%	2%	1%	7%	7%	
Prefer not to answer	1%	0%	0%	1%	0%	2%	2%	
TOTAL DISAGREE	4%	9%	3%	5%	2%	2%	6%	
TOTAL AGREE	80%	74%	89%	87%	85%	78%	70%	
			<u>'</u>	<u>'</u>		·		
N (unweighted)	1,060	87	124	319	253	65	36	





There is nothing we can				PARTY V	OTE 2023		
do to reduce the exploitation of migrant workers	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	29%	19%	47%	36%	22%	20%	43%
Disagree	44%	52%	38%	42%	55%	52%	18%
Neutral	10%	11%	6%	7%	9%	10%	12%
Agree	6%	4%	4%	6%	7%	5%	2%
Strongly agree	5%	8%	2%	4%	4%	4%	11%
Don't know	6%	6%	4%	4%	3%	10%	15%
Prefer not to answer	1%	0%	0%	1%	0%	0%	0%
TOTAL DISAGREE	73%	71%	84%	78%	77%	72%	61%
TOTAL AGREE	11%	12%	6%	10%	11%	8%	13%
N (unweighted)	1,062	87	124	321	254	64	36

Everyone deserves a life				PARTY V	OTE 2023		
free from harm and exploitation at work	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	0%	1%	0%	0%	0%	1%	3%
Disagree	1%	4%	0%	0%	1%	1%	0%
Neutral	4%	7%	2%	3%	3%	2%	2%
Agree	30%	41%	17%	29%	34%	47%	15%
Strongly agree	63%	47%	78%	67%	61%	48%	75%
Don't know	1%	2%	1%	1%	1%	0%	2%
Prefer not to answer	0%	0%	1%	0%	0%	1%	2%
TOTAL DISAGREE	1%	4%	0%	1%	1%	2%	3%
TOTAL AGREE	93%	88%	95%	96%	95%	95%	90%
N (unweighted)	1,062	87	124	320	253	65	36

Everyone deserves the				PARTY V	OTE 2023		
opportunity to create a better life for themselves and their families	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	0%	1%	1%	0%	0%	2%	3%
Disagree	2%	5%	1%	1%	3%	1%	3%
Neutral	6%	11%	3%	4%	5%	20%	3%
Agree	35%	33%	23%	34%	42%	41%	23%
Strongly agree	56%	51%	71%	60%	50%	34%	66%
Don't know	1%	0%	1%	1%	0%	2%	2%
Prefer not to answer	1%	0%	0%	0%	1%	1%	0%
TOTAL DISAGREE	2%	5%	2%	1%	3%	3%	6%
TOTAL AGREE	91%	84%	94%	95%	91%	74%	89%
N (unweighted)	1,059	87	124	319	251	65	36





Everyone deserves to be		PARTY VOTE 2023						
treated with dignity at work	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori	
Strongly disagree	0%	1%	0%	0%	0%	1%	3%	
Disagree	1%	2%	1%	1%	1%	0%	2%	
Neutral	4%	10%	2%	3%	4%	8%	8%	
Agree	31%	42%	20%	29%	37%	34%	10%	
Strongly agree	61%	43%	76%	66%	58%	55%	75%	
Don't know	1%	2%	1%	1%	0%	1%	2%	
Prefer not to answer	1%	0%	1%	0%	0%	0%	0%	
TOTAL DISAGREE	1%	3%	1%	1%	1%	1%	5%	
TOTAL AGREE	93%	85%	96%	95%	95%	90%	85%	
N (unweighted)	1,058	86	124	319	253	65	36	

				PARTY V	OTE 2023		
Everyone deserves a fair go at work	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	0%	2%	0%	0%	0%	0%	3%
Disagree	1%	1%	0%	0%	1%	0%	0%
Neutral	4%	9%	4%	3%	3%	3%	5%
Agree	33%	41%	23%	35%	37%	44%	20%
Strongly agree	59%	45%	71%	59%	58%	51%	65%
Don't know	3%	2%	2%	2%	1%	1%	8%
Prefer not to answer	0%	0%	0%	1%	0%	1%	0%
TOTAL DISAGREE	1%	3%	0%	0%	1%	0%	3%
TOTAL AGREE	92%	85%	94%	95%	94%	95%	84%
N (unweighted)	1,055	87	124	318	252	64	36

Our society has a				PARTY V	OTE 2023		
responsibility to make sure all people living and working in our communities are treated with respect	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	1%	4%	0%	0%	0%	0%	5%
Disagree	2%	6%	1%	1%	1%	1%	2%
Neutral	5%	8%	2%	3%	6%	9%	3%
Agree	37%	45%	21%	35%	44%	53%	10%
Strongly agree	54%	38%	74%	59%	48%	36%	78%
Don't know	1%	0%	3%	1%	0%	1%	2%
Prefer not to answer	1%	0%	0%	0%	0%	0%	0%
TOTAL DISAGREE	2%	10%	1%	2%	1%	1%	7%
TOTAL AGREE	91%	82 %	94%	94%	93%	89%	88%
N (unweighted)	1,059	87	123	320	252	65	36





No matter what we look				PARTY V	OTE 2023		
like or where we come from, most of us try to treat others the way we'd want to be treated	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	1%	3%	1%	1%	1%	0%	3%
Disagree	6%	9%	9%	7%	3%	7%	5%
Neutral	9%	7%	16%	11%	9%	24%	4%
Agree	46%	54%	47%	48%	50%	42%	28%
Strongly agree	35%	25%	24%	32%	35%	27%	53%
Don't know	3%	2%	3%	1%	2%	1%	7%
Prefer not to answer	0%	0%	0%	0%	0%	0%	0%
TOTAL DISAGREE	7%	12%	10%	8%	4%	7%	8%
TOTAL AGREE	81%	79%	71%	80%	85%	69%	81%
N (unweighted)	1,060	86	124	319	253	65	36

We should ensure that				PARTY V	OTE 2023		
people are treated with hospitality, care and manaaki in the workplace	All	ACT New Zealand	Green Party	Labour Party	National Party	New Zealand First	Te Pāti Māori
Strongly disagree	0%	4%	0%	0%	1%	0%	0%
Disagree	2%	4%	2%	0%	3%	1%	3%
Neutral	5%	12%	2%	3%	5%	4%	3%
Agree	36%	42%	25%	36%	42%	53%	15%
Strongly agree	53%	33%	69%	61%	47%	37%	72%
Don't know	3%	4%	2%	1%	2%	1%	7%
Prefer not to answer	1%	3%	0%	0%	0%	3%	0%
TOTAL DISAGREE	2%	8%	2%	0%	3%	1%	3%
TOTAL AGREE	89%	74%	94%	96%	89%	90%	87%
N (unweighted)	1,059	87	124	320	253	65	36